

Date: April 17, 2023

To: Collision Repair Industry

POSITION STATEMENT: Non-OEM Parts

GENESIS MOTOR AMERICA DOES NOT RECOMMEND THE USE OF COUNTERFEIT, GREY MARKET, AFTERMARKET, IMITATION, RECYCLED COLLISION REPAIR PARTS, ALTERNATE OR OTHER NON-ORIGINAL EQUIPMENT PARTS.

Genesis vehicles, along with Genesis genuine original equipment replacement parts, are designed and manufactured to meet Genesis' exacting engineering specifications and to help protect vehicle occupants in collisions.

Genesis genuine original equipment replacement parts, including all elements of Genesis' occupant restraint system, are installed on Genesis vehicles when they are tested to ensure they meet the U.S. government's collision safety and crash protection standards. Genesis genuine original equipment replacement parts help to ensure occupant protection and vehicle integrity. Use of counterfeit, grey market, aftermarket, imitation, recycled collision parts or any alternative or other non-original equipment parts for the repair of any collision damaged vehicle may negatively affect vehicle crashworthiness and occupant safety during a collision and is not recommended by Genesis Motor America.

Additionally, Genesis Motor America does not recommend the use or re-use of components removed or recycled from an existing collision-damaged vehicle. It may be difficult to tell if recycled parts are non-original equipment parts, or if the parts have been damaged as a result of prior collision or exposure to the elements.

In addition to increasing Brand Protection awareness, Genesis has increased Brand Protection efforts through an existing partnership with Mobis Parts America in order to safeguard our customers and protect the integrity of Genesis's parts. A dealer should only sell Genesis genuine original equipment replacement parts in order to protect our customers' safety and the Genesis brand.

